



# NPHI 2025 ANNUAL SUMMIT

LAS VEGAS, NV | APRIL 28-MAY 1



# Sponsorship Prospectus

# Greetings!

Dear Future NPHI 2025 Annual Summit Partner Sponsor,

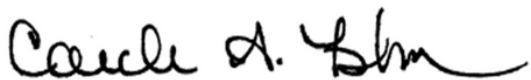
We are excited to announce the 10th Annual Summit of the National Partnership for Healthcare and Hospice Innovation (NPHI), taking place in Las Vegas from April 28 to May 1, 2025. We invite you to join us as a valued Partner for this milestone event.

NPHI unites mission-driven, not-for-profit end-of-life care programs dedicated to high-quality, patient-centered care. Together, we lead the transformation of healthcare standards in serious illness care across the U.S., collectively serving over 580,000 individuals annually.

Our Annual Summit gathers over 300 senior healthcare leaders from 100+ programs, providing a unique opportunity to shape innovative solutions for the hospice community. Sponsorship is the exclusive way for non-members to attend, offering you unparalleled access to decision-makers and thought leaders in our field.

Explore the enclosed sponsorship opportunities and connect with Beth Kurta, NPHI Senior Director of Member Engagement, at [ekurta@hospiceinnovations.org](mailto:ekurta@hospiceinnovations.org) for more details.

Thank you for your generous support and we look forward to seeing you in Las Vegas!



Carole Fisher  
President  
National Partnership for Healthcare and Hospice Innovation



# About NPHI

## Driven by Innovation, Committed to Advancing Patient Care.

The **National Partnership for Healthcare and Hospice Innovation (NPHI)** is a membership organization comprising over 100 not-for-profit, community-integrated hospice and palliative care providers. Our members are committed to ensuring that patients and their families receive care that aligns with their individual goals, values, and preferences.

Representing providers nationwide, we collaborate with our members to develop innovative and effective care models, advocate for comprehensive community-integrated care tailored to each individual's needs, and foster partnerships among national thought leaders, decision-makers, and healthcare stakeholders to enhance hospice care.



100+  
Members



### OUR MEMBERS CARE FOR:

580,000+ Patients Annually

50,600+ Patients Daily

Together with our members, we ensure our most important priorities, policies, and initiatives are learned at the bedside, not in the boardroom.

We are the National Voice for Not-for-Profit Advanced Illness, Hospice, and Palliative Care.

# Support Our Summit, Become a **Sponsor!**

## Join Us in Making a Lasting Impact.

These benefits are included in all Sponsorships  
(details are included in the contract)



Support the advancement of healthcare and hospice innovation by joining us as a Partner at the NPHI Annual Summit. Your sponsorship is vital to furthering our mission and influencing the future of serious illness care.

### **Amplify Your Brand:**

Gain prominent visibility with your **logo featured** across multiple channels, including summit signage, digital platforms, and printed materials.

Access to **300+** Senior Healthcare Leaders

**VERBAL ACKNOWLEDGEMENT**  
during event

Ability to provide a  
**BRANDED ITEM**

Recognition in **MEMBER EMAILS**

**CONNECT & NETWORK**  
with attendees through our  
**NEW APP**

**SUMMIT ATTENDEE LIST**  
shared in advance





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## Celebrating Ten Years!

This year is extra special because it's NPHI's tenth Anniversary! Join us as we celebrate a decade of transforming end-of-life care, reflecting on our achievements and looking forward to continued impact in the years to come!

**Explore our selection of partner sponsorships on the next page.**



# Partner Sponsorships

<b>PREMIER SPONSORSHIPS</b>	<b>Presenting</b>	<b>Celebration Dinner</b>	<b>Welcome Reception</b>	<b>Happy Hour</b>	<b>Celebration Cocktail Hour</b>	<b>Buffet Lunch</b>	<b>Keynote Speaker</b>
<b>Investment</b>	<b>\$75,000</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$25,000</b>	<b>\$25,000</b>	<b>\$22,500</b>	<b>\$20,000</b>
Partner Opportunities	1	1	1	1	1	1	3
Total Registrations	8	4	4	4	4	3	3
Social Media Posts	5	4	3	3	3	3	3
Opportunity to welcome attendees to Summit via pre-recorded video message	90 seconds	-	-	-	-	-	-
Opportunity to welcome attendees to Summit Celebration via pre-recorded video message	-	75 seconds + recipient intro	-	-	-	-	-
Opportunity to kick off Welcome Reception/Happy Hour/Cocktail Hour via pre-recorded video message	-	-	60 seconds	60 seconds	60 seconds	-	-
Opportunity to welcome attendees to lunch via pre-recorded video message	-	-	-	-	-	45 seconds	-
Opportunity to introduce keynote speaker via pre-recorded video message	-	-	-	-	-	-	45 seconds + speaker intro
Logo on Specific Signage	All Signage	Placard	Placard	Placard	Placard	Placard	-
Video on NPHI website before the Summit and for 60 days after	3 minutes	2 minutes	2 minutes	2 minutes	2 minutes	2 minutes	90 seconds
Full color ad in Summit Program	Full page	Full page	Full page	Full page	Full page	Full page	Full page
Opportunity to present an informational webinar to members	2	1	1	1	1	1	1
Opportunity to support additional NPHI events taking place in 2025	1 <sup>st</sup> right of refusal	2 <sup>nd</sup> right of refusal	2 <sup>nd</sup> right of refusal	2 <sup>nd</sup> right of refusal	2 <sup>nd</sup> right of refusal	2 <sup>nd</sup> right of refusal	2 <sup>nd</sup> right of refusal
<b>Total Attendees at Summit Celebration</b>	<b>8</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>3</b>

Sponsor logos will be added to our member/public facing materials on a rolling basis as soon as sponsors are confirmed, and deposits received.

# Partner Sponsorships

<b>CHAMPION SPONSORSHIPS</b>	<b>Wi-Fi</b>	<b>Breakout Sessions</b>	<b>Tote Bag</b>	<b>Nametag</b>	<b>Key Card</b>	<b>Celebration Bar</b>	<b>Celebration Entertainment</b>
<b>Investment</b>	<b>\$18,000</b>	<b>\$17,000</b>	<b>\$15,000</b>	<b>\$15,000</b>	<b>\$15,000</b>	<b>\$15,000</b>	<b>\$12,500</b>
Partner Opportunities	1	2	1	1	1	1	1
Total Registrations	3	3	3	3	3	3	2
Social Media Posts	2	2	2	2	2	2	2
Opportunity to welcome attendees to breakout session via pre-recorded video message	-	45 seconds	-	-	-	-	-
Personalized Wi-Fi password with re-direct option to website to connect to Wi-Fi	Included	-	-	-	-	-	-
Logo on Specific Signage	Table Tent	Placard	Tote Bag	Nametag	Key Card	Placard	Placard
Video on NPHI Website before the Summit and for 60 days after	60 seconds	60 seconds	45 seconds	45 seconds	45 seconds	45 seconds	45 seconds
Color Ad in Summit Program	Half page	Half page	Quarter page	Quarter Page	Quarter page	Quarter page	Quarter Page
Opportunity to support additional NPHI events taking place in 2025	Third right of refusal	Third right of refusal	Third right of refusal	Third right of refusal	Third right of refusal	Third right of refusal	Third right of refusal
Total Attendees at Summit Celebration	3	3	3	3	3	3	2

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<b>ADVOCATE SPONSORSHIPS</b>	<b>Breakfast</b>	<b>Plated Lunch</b>	<b>Celebration Table Scape</b>	<b>30 Minute Break</b>	<b>Breakout Break</b>	<b>Board Meeting</b>	<b>General</b>
<b>Investment</b>	<b>\$11,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$8,000</b>	<b>\$6,000</b>	<b>\$5,500</b>	<b>\$5,000</b>
Partner Opportunities	2	2	1	2	1	1	10
Total Registrations	2	2	1	2	1	1	1
Social Media Posts	1	1	1	1	1	-	-
Logo on Specific Signage	Placard	Placard	Table Tent	Placard	Placard	Placard	-
Video on NPHI website before the Summit and for 60 days after	45 seconds	45 seconds	45 seconds	45 seconds	30 seconds	30 seconds	-
Full Color Ad in Summit Program	Quarter Page	Quarter Page	Quarter Page	Quarter Page	Eighth Page (Footer)	Eighth Page (Footer)	Eighth Page (Footer)
Tickets Available for Purchase to Summit Celebration	2	2	1	2	1	1	1

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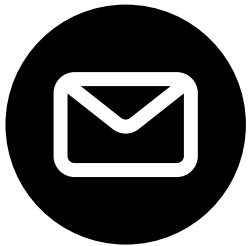


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## INTERESTED IN SPONSORSHIP?

### CONTACT



**Beth Kurta**

Senior Director of Member Engagement, NPHI

**[ekurta@hospiceinnovations.org](mailto:ekurta@hospiceinnovations.org)**